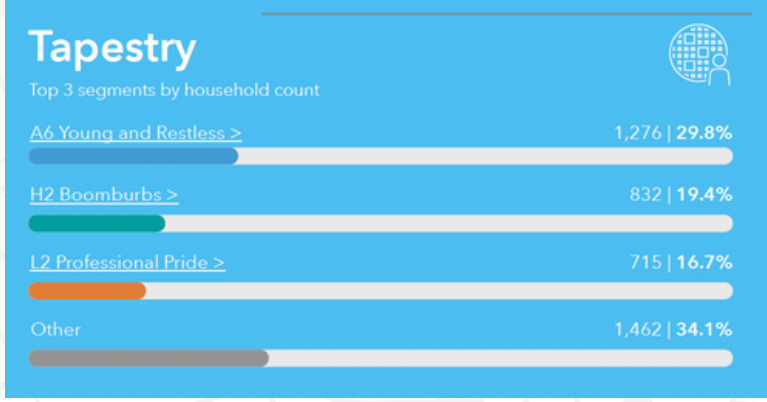
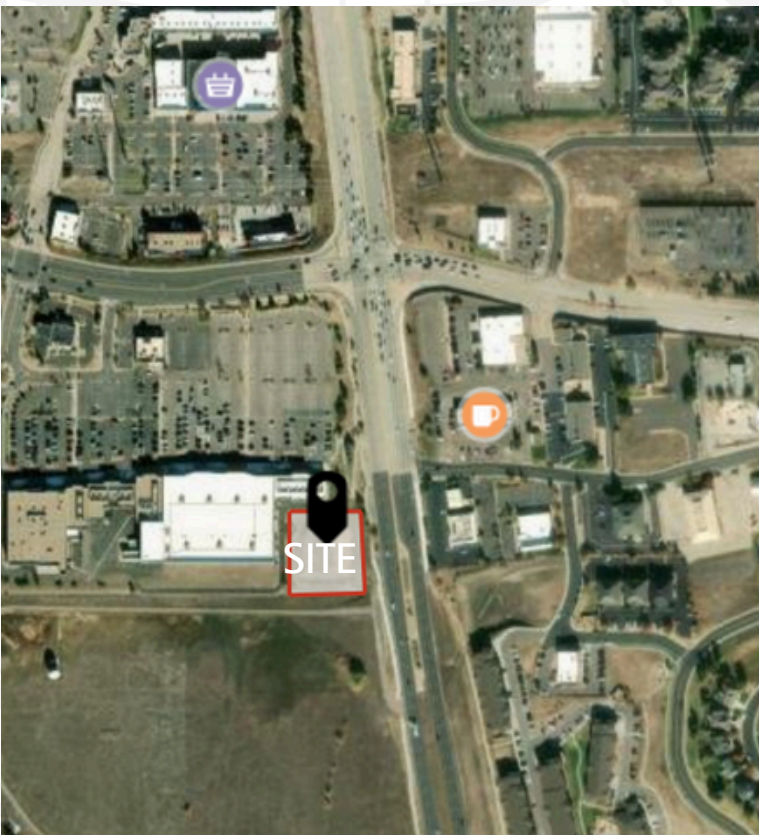
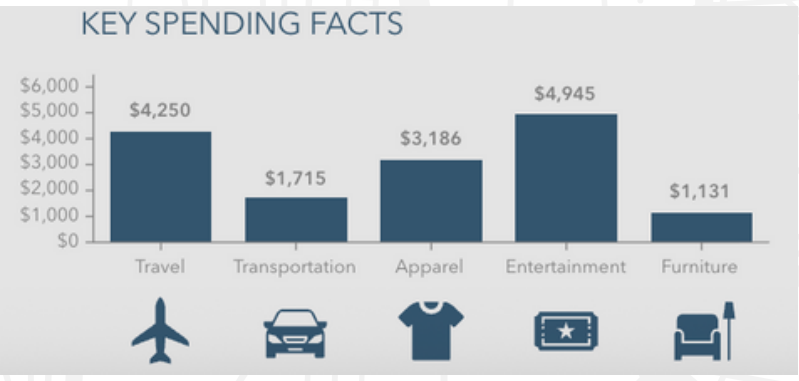
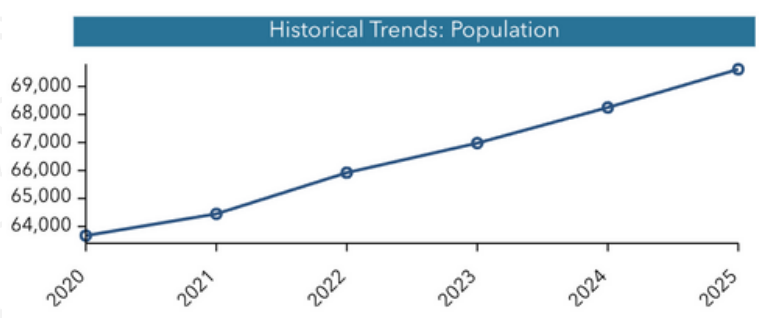




SPIFFY SITE

SW CORNER OF
HWY 83 & TWENTY MILE ROAD
1,3,5 MILE RING

69,614	24,371	2.85	37.6	\$151,904	\$652,028
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value



Demographic Snapshot

S Parker Rd
S Parker Rd, Parker, Colorado, 80134
Rings: 1, 3, 5 mile radii



Population	1 mile	3 miles	5 miles
2025 Total Population	10,249	72,215	125,475
2030 Total Population	11,360	78,840	138,886
2024-2029 Growth Rate: Population	2.1%	1.8%	2.0%
2025 Female Population	5,186	36,098	62,812
2025 Male Population	5,063	36,117	62,663
2025 Daytime Pop: Residents	4,629	34,341	60,452
2025 Daytime Pop: Workers	8,195	30,234	44,155
2025 Median Age	35.5	37.5	38.8

Households	1 mile	3 miles	5 miles
2025 Total Households	4,285	25,549	45,643
2030 Total Households	4,807	28,178	50,879
2024-2029 Growth Rate: Households	2.3%	2.0%	2.2%
2025 Average Household Size	2.36	2.82	2.74
2025 Owner Occupied HUs	1,924	19,678	35,305
2025 Renter Occupied HUs	2,361	5,871	10,338
2025 Vacant Housing Units	234	824	2,006

Income	1 mile	3 miles	5 miles
2025 Median Household Income	\$98,568	\$150,221	\$144,480
2025 Average Household Income	\$137,877	\$178,831	\$176,383
2025 Per Capita Income	\$56,350	\$63,038	\$64,216

Businesses	1 mile	3 miles	5 miles
2025 Total Businesses (NAICS)	723	2,222	2,960
2025 Total Employees (NAICS)	6,953	22,224	30,460
2025 Employed Civilian Pop 16+	5,690	38,161	65,505
2025 Unemployment Rate	4.8%	3.5%	3.5%

Race & Ethnicity	1 mile	3 miles	5 miles
2025 White Population	7,859	55,260	95,204
2025 Black Population	336	1,533	2,731
2025 American Indian Population	61	356	648
2025 Asian Population	471	5,486	11,098
2025 Pacific Islander Population	16	84	117
2025 Other Race Population	285	1,647	2,893
2025 Population of 2+ Races	1,220	7,849	12,785
2025 Hispanic Population	1,331	8,024	13,231

Population 25+ Educational Attainment	1 mile	3 miles	5 miles
2025 High School Diploma	877	5,069	8,537
2025 GED/Alternative Credential	194	1,155	1,914
2025 Some College/No Degree	1,553	8,483	14,474
2025 Associate's Degree	564	3,912	6,746
2025 Bachelor's Degree	2,237	17,921	31,781
2025 Grad/Professional Degree	1,246	9,951	19,099

[Source:](#) This infographic contains data provided by Esri (2025, 2030), Esri-Data Axle (2025). © 2025 Esri

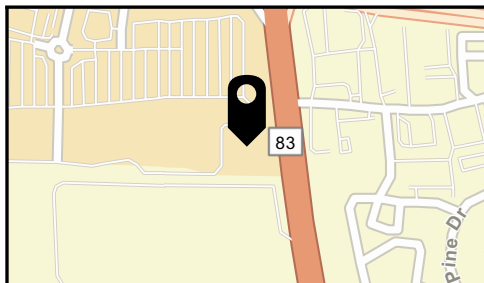
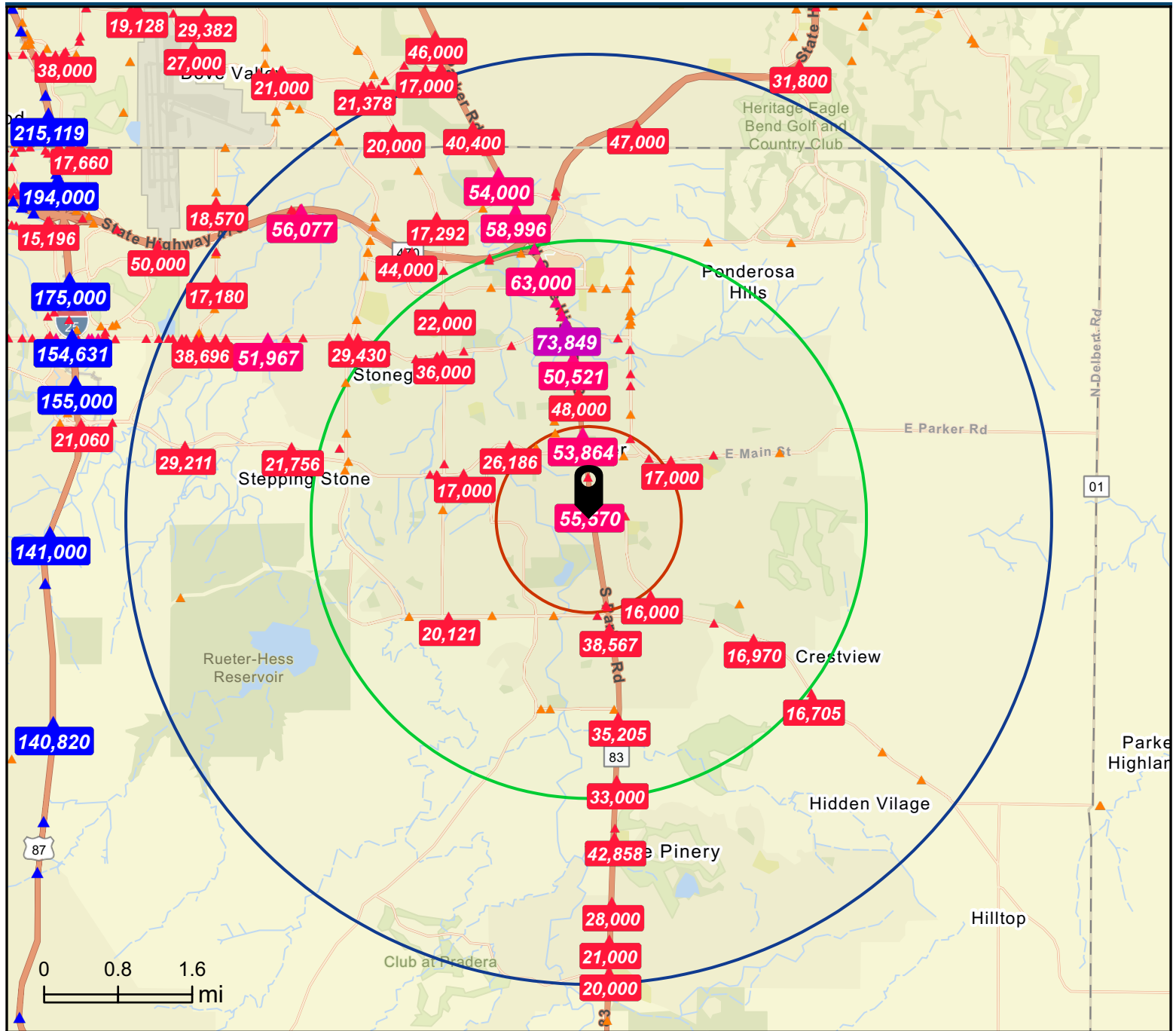


SPIFFY SITE

Traffic Count Map

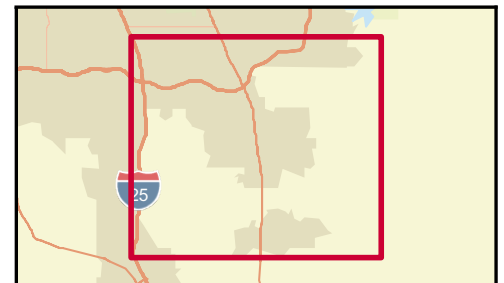
N State Highway 83
N State Highway 83, Parker, Colorado, 80134
Rings: 1, 3, 5 mile radii

Prepared by Esri
Latitude: 39.50805
Longitude: -104.76417



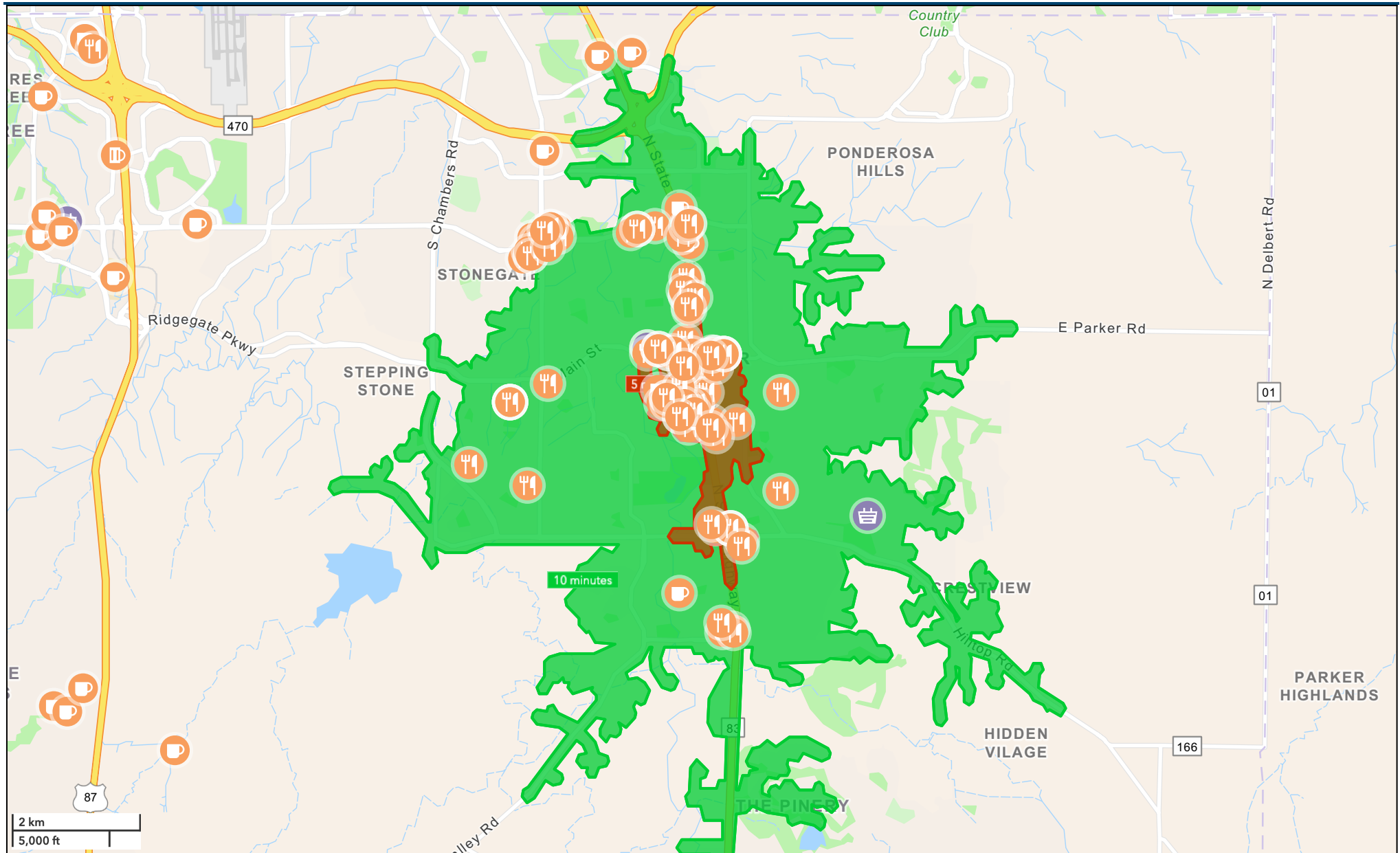
Average Daily Traffic Volume

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



Source: ©2025 Kalibrate Technologies (Q1 2025).

July 17, 2025





8

Bakers
(Retail)



7

Bars and
Pubs



9

Coffee
Shops



1

Juice
Bars



0

Doughnut
Shops



5

Ice Cream
Parlors



5

Pizza
Restaurants



59

Other
Restaurants

10,249

Population

4,285

Households

2.36

Avg Size
Household

35.5

Median
Age

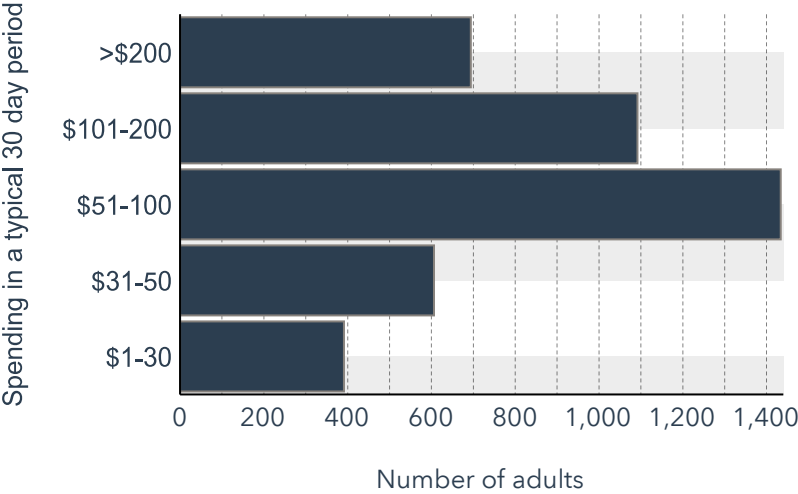
\$98,568

Median
Household Income

\$634,270

Median
Home Value

Family Restaurants Market Potential



Annual Household Spending

\$5,081

Meals at
Restaurants

\$965

Food & Drink
on Trips

Local Business Summary

723

Total
Businesses

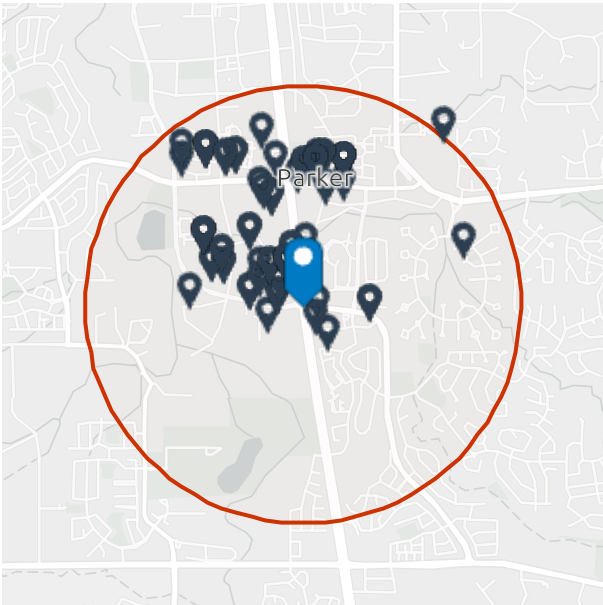
6,953

Total
Employees

Source: This infographic contains data provided by Esri (2025, 2030), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025), Esri-Data Axle (2025). Data Axle POI data updated 3 times per year. * Indicates the number of locations has reached the maximum. Note that the BLS has redefined Meals at Restaurants/Other by removing the mealtime distinction: breakfast, lunch, dinner, and snacks. Where food purchases were made has been maintained. © 2025 Esri

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
Theodore Struhs	S Parker Rd	Parker	CO	12	\$602,000	0.10
Convict Coffee Co	E Parker Square Dr	Parker	CO	4		0.10
It's Just Wings	Twenty Mile Rd	Parker	CO	11	\$552,000	0.13
Chili's	Twenty Mile Rd	Parker	CO	74	\$3,711,000	0.13
Crumbl Cookies	S Parker Rd	Parker	CO	18	\$970,000	0.13
Buffalo Wild Wings GO	S Parker Rd	Parker	CO	9	\$452,000	0.13
Capriotti's Sandwich Shop	S Parker Rd	Parker	CO	13	\$1,639,000	0.13
Noodles & Company	S Parker Rd	Parker	CO	25	\$1,254,000	0.13
Village Inn	E Parker Square Dr	Parker	CO	30	\$1,505,000	0.15
Pardon My Cheesesteak	S Parker Rd	Parker	CO	16		0.17
IHOP	S Parker Rd	Parker	CO	25	\$1,254,000	0.17
Colonna's Pizza	S Parker Rd	Parker	CO	13	\$774,000	0.17
Qdoba Mexican Eats	S Parker Rd	Parker	CO	13	\$652,000	0.17
Good Times Burgers & Frozen Custard	S Parker Rd	Parker	CO	18	\$903,000	0.20

Closest locations 1-14, Table 1 of 4



Average Annual Spend per Household on Eating Out



\$5,141

Food Away from Home



\$5,674

Food Services & Drinking Places (NAICS 722)



\$357

Alcoholic Beverages Away from Home

Source: This infographic contains data provided by Esri (2025, 2030), Esri-MRI-Simmons (2025), Esri-U.S. BLS (2025), Esri-Data Axle (2025). **Data Axle** POI data updated 3 times per year. * Indicates the number of locations has reached the maximum. Note that the BLS has redefined Meals at Restaurants/Other by removing the mealtime distinction: breakfast, lunch, dinner, and snacks. Where food purchases were made has been maintained. © 2025 Esri

Company/Business Name	Street	City	State	Employees	Sales	Distance (mi)
Jack in the Box	S Pikes Peak Dr	Parker	CO	30	\$1,505,000	0.20
Old Santa Fe Mexican Grill	Twenty Mile Rd	Parker	CO	8	\$402,000	0.21
Texas Roadhouse	S Parker Rd	Parker	CO	60	\$3,009,000	0.22
Yutaka Japanese Bistro	Twenty Mile Rd	Parker	CO	3	\$151,000	0.24
Jimmy John's	Twenty Mile Rd	Parker	CO	25	\$1,003,000	0.24
Las Potrancas	Solar Cir	Parker	CO	8		0.25
Hilltop Tap House	Hilltop Rd	Parker	CO	6	\$301,000	0.32
Jet's Pizza	Hilltop Rd	Parker	CO	25	\$1,254,000	0.32
Hokulia Shave Ice	S Parker Rd	Parker	CO	3	\$151,000	0.35
Subway	S Parker Rd	Parker	CO	5	\$251,000	0.35
Mici Handcrafted Italian	Twenty Mile Rd	Parker	CO	5	\$774,000	0.38
Panera Bread	Twenty Mile Rd	Parker	CO	35	\$1,756,000	0.38
Junz	Dransfeldt Rd	Parker	CO	15	\$753,000	0.40
The Chicken Shack	Dransfeldt Rd	Parker	CO	10	\$502,000	0.40
Starbucks	S Parker Rd	Parker	CO	15	\$753,000	0.42
Safeway	S Parker Rd	Parker	CO	90	\$26,225,000	0.42
Smoothie King	Twenty Mile Rd	Parker	CO	7	\$352,000	0.43
Firehouse Subs	Twenty Mile Rd	Parker	CO	18	\$903,000	0.43
Rory's Diner	S Pikes Peak Dr	Parker	CO	13	\$1,639,000	0.46
Subway	S Parker Rd	Parker	CO	11	\$552,000	0.46
Havanna Bakery & Cafe	E Pikes Peak Ave	Parker	CO	7	\$378,000	0.50
What the Pho	S Parker Rd	Parker	CO	4	\$201,000	0.50
McDonald's	S Parker Rd	Parker	CO	55	\$2,758,000	0.50
Starbucks	Twenty Mile Rd	Parker	CO	12		0.51
Pizza Hut Express	Twenty Mile Rd	Parker	CO	17	\$853,000	0.51

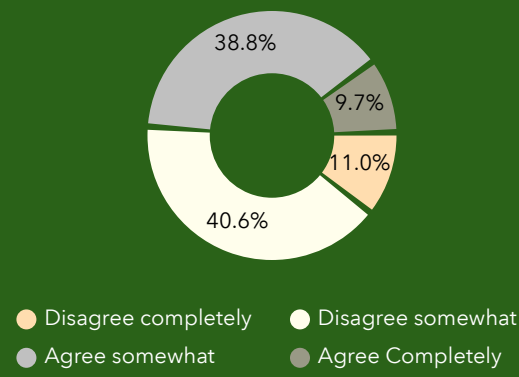
Target	Twenty Mile Rd	Parker	CO	124	\$26,034,000	0.51
Hissho Sushi	Twenty Mile Rd	Parker	CO	0		0.51
El Poblano	Dransfeldt Rd	Parker	CO	4	\$201,000	0.52
Baskin-Robbins	S Parker Rd	Parker	CO	16	\$803,000	0.55
Cafe China	S Parker Rd	Parker	CO	3	\$151,000	0.55
Portofino Pizza & Pasta	S Parker Rd	Parker	CO	10	\$502,000	0.55
Jordan Restaurant Group LLC	E Mainstreet	Parker	CO	3	\$151,000	0.56
Tailgate Tavern	E Mainstreet	Parker	CO	50	\$2,508,000	0.56
Parker Garage	E Mainstreet	Parker	CO	30	\$1,505,000	0.56
Las Delicias	E Mainstreet	Parker	CO	19	\$953,000	0.59
Fika Coffee House	E Mainstreet	Parker	CO	7	\$352,000	0.59
Kilwins	E Mainstreet	Parker	CO	4	\$188,000	0.59
Blackhouse Taverns	E Mainstreet	Parker	CO	2	\$101,000	0.59
Kneaders Bakery & Cafe	E Mainstreet	Parker	CO	33	\$1,655,000	0.59
Dough Dreamery	E Mainstreet	Parker	CO	7	\$352,000	0.60
Indochine Cuisine	E Mainstreet	Parker	CO	15	\$753,000	0.60
Spice Kitchen	E Mainstreet	Parker	CO	7	\$1,639,000	0.60
Swirls-Parker	E Mainstreet	Parker	CO	3	\$151,000	0.60
La Petite Creperie	E Mainstreet	Parker	CO	6		0.60
Engel & Voelkers	E Mainstreet	Parker	CO	4	\$400,000	0.60
Taste of Philly-Parker	E Mainstreet	Parker	CO	17	\$1,639,000	0.67
Bread & Butters Eatery	E Mainstreet	Parker	CO	3	\$151,000	0.67
Chipotle Mexican Grill	E Mainstreet	Parker	CO	25	\$1,254,000	0.68
India's Kitchen	E Mainstreet	Parker	CO	8		0.68
Dancing Noodle Thai Cuisine	Crossroads Dr	Parker	CO	2	\$101,000	0.73

Dairy Queen Grill & Chill	E Plaza Dr	Parker	CO	21	\$1,054,000	0.76
Ascent on Main	E Mainstreet	Parker	CO	50	\$3,772,000	0.77
West Main Taproom + Grill	E Mainstreet	Parker	CO	13	\$1,639,000	0.77
The Douglas	E Mainstreet	Parker	CO	25	\$1,254,000	0.77
Doug's Diner	E Mainstreet	Parker	CO	4	\$201,000	0.77
Culver's	E Mainstreet	Parker	CO	32	\$1,605,000	0.81
English Tealeaves	E Mainstreet	Parker	CO	4	\$101,000	0.85
Villa Parker	S Pine Dr	Parker	CO	5	\$543,000	0.97

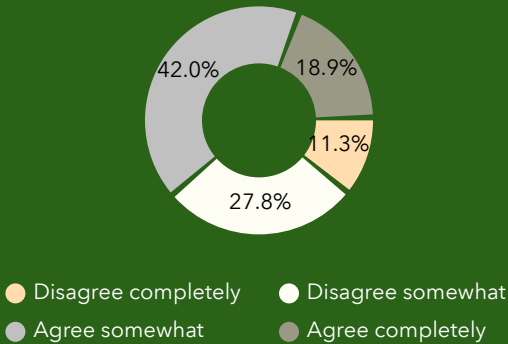
Customer Purchasing Behaviors

S Parker Rd
Ring of 3 miles

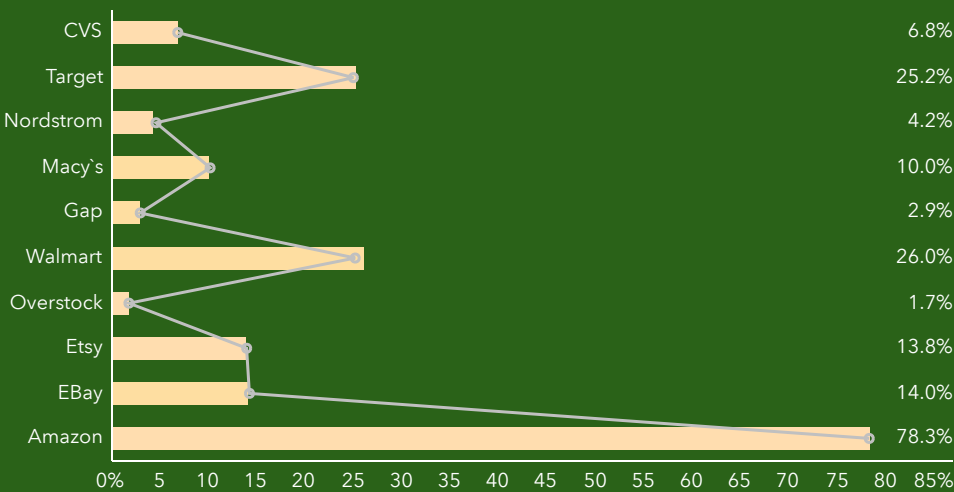
Prefer Local vs National Stores



Economy Directly Impacts Spending Habits

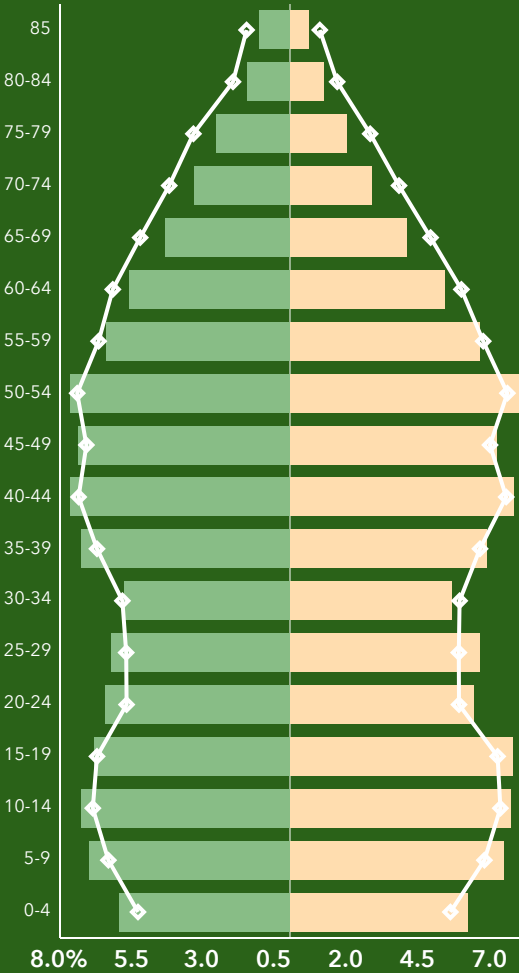


Online Shopping by Store for the Last 6 Months

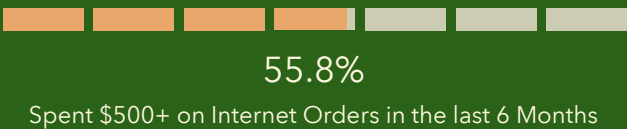


Dots show comparison to Douglas County

Age profile: 5 year increments

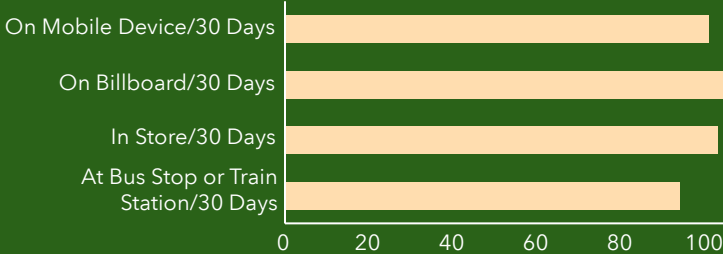


Dots show comparison to Douglas County



Online spending market potential	Index value
Bought Clothing Online Last 6 Mo	116
Purchased Groceries Online Last 30 Days	103
Bought Shoes Online Last 6 Mo	108
Ordered Any Item Online Last 6 Mo	105
Filled Prescription Online Last 12 Mos	126
Purchased Music Through Other Online Site Last 6 Mo	91
Ordered Fitness Apparel/Equipment Online Last 6 Mo	123

Advertising Market Potential - Have seen ad last 30 days" (index)



Key facts

\$150,221
Median Household Income

\$112,063
Median Disposable Income

72,215
Total Population

2025 Dom Tapestry Segment Name
Professional Pride

Source: Esri-MRI-Simmons, Esri. The vintage of the data is 2025. © 2025 Esri



SPIFFY SITE

Retail Demand Outlook

N State Highway 83
N State Highway 83, Parker, Colorado, 80134
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.50805
Longitude: -104.76417

Top Tapestry Segments	Percent	Demographic Summary	2025	2030
Professional Pride (L2)	36.9%	Population	125,092	138,560
Boomburbs (H2)	16.3%	Households	45,368	50,619
Savvy Suburbanites (L1)	8.6%	Families	33,795	37,570
Modern Minds (D3)	7.8%	Median Age	38.9	39.6
Young and Restless (A6)	5.6%	Median Household Income	\$145,767	\$161,692
		2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Apparel and Services		\$170,167,989	\$208,264,844	\$38,096,855
Men's		\$32,760,228	\$40,103,573	\$7,343,345
Women's		\$57,286,863	\$70,139,664	\$12,852,801
Children's		\$25,232,561	\$30,834,408	\$5,601,847
Footwear		\$37,685,928	\$46,147,000	\$8,461,072
Watches & Jewelry		\$14,056,771	\$17,190,932	\$3,134,161
Apparel Products and Services (1)		\$3,145,638	\$3,849,267	\$703,629
Computer				
Computers and Hardware for Home Use		\$15,774,632	\$19,312,296	\$3,537,664
Portable Memory		\$250,923	\$307,659	\$56,736
Computer Software		\$1,115,222	\$1,367,444	\$252,222
Computer Accessories		\$1,311,021	\$1,606,703	\$295,682
Entertainment & Recreation		\$279,274,270	\$341,689,153	\$62,414,883
Fees and Admissions		\$69,649,705	\$85,135,007	\$15,485,302
Membership Fees for Clubs (2)		\$22,628,192	\$27,676,902	\$5,048,710
Fees for Participant Sports, excl. Trips		\$12,832,404	\$15,681,316	\$2,848,912
Tickets to Theatre/Operas/Concerts		\$7,944,511	\$9,721,694	\$1,777,183
Tickets to Movies		\$2,719,476	\$3,329,590	\$610,114
Tickets to Parks or Museums		\$3,150,017	\$3,850,313	\$700,296
Admission to Sporting Events, excl. Trips		\$6,880,756	\$8,403,238	\$1,522,482
Fees for Recreational Lessons		\$13,431,207	\$16,394,396	\$2,963,189
Dating Services		\$63,143	\$77,557	\$14,414
TV/Video/Audio		\$80,153,755	\$98,190,675	\$18,036,920
Cable and Satellite Television Services		\$40,054,914	\$49,081,445	\$9,026,531
Televisions		\$8,320,848	\$10,189,459	\$1,868,611
Satellite Dishes		\$89,859	\$110,023	\$20,164
VCRs, Video Cameras, and DVD Players		\$284,460	\$348,194	\$63,734
Miscellaneous Video Equipment		\$2,873,752	\$3,526,487	\$652,735
Video Cassettes and DVDs		\$279,423	\$342,203	\$62,780
Video Game Hardware/Accessories		\$3,220,160	\$3,947,474	\$727,314
Video Game Software		\$1,507,820	\$1,850,318	\$342,498
Rental/Streaming/Downloaded Video		\$13,667,316	\$16,735,555	\$3,068,239
Installation of Televisions		\$106,758	\$130,553	\$23,795
Audio (3)		\$9,605,308	\$11,753,307	\$2,147,999
Rental and Repair of TV/Radio/Sound Equipment		\$143,136	\$175,658	\$32,522
Pets		\$68,493,810	\$83,815,750	\$15,321,940
Toys/Games/Crafts/Hobbies (4)		\$12,016,213	\$14,700,357	\$2,684,144
Recreational Vehicles and Fees (5)		\$14,480,240	\$17,672,991	\$3,192,751
Sports/Recreation/Exercise Equipment (6)		\$18,387,009	\$22,477,237	\$4,090,228
Photo Equipment and Supplies (7)		\$4,667,108	\$5,705,570	\$1,038,462
Reading (8)		\$8,198,600	\$10,045,902	\$1,847,302
Catered Affairs (9)		\$3,227,829	\$3,945,664	\$717,835
Food		\$770,932,181	\$943,963,084	\$173,030,903
Food at Home		\$484,974,185	\$593,930,718	\$108,956,533
Bakery and Cereal Products		\$64,654,380	\$79,158,188	\$14,503,808
Meats, Poultry, Fish, and Eggs		\$98,961,282	\$121,240,289	\$22,279,007
Dairy Products		\$49,111,867	\$60,149,635	\$11,037,768
Fruits and Vegetables		\$83,686,681	\$102,478,545	\$18,791,864
Snacks and Other Food at Home (10)		\$188,559,976	\$230,904,061	\$42,344,085
Food Away from Home		\$285,957,996	\$350,032,366	\$64,074,370
Alcoholic Beverages		\$46,822,098	\$57,293,516	\$10,471,418

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

July 17, 2025



SPIFFY SITE

Retail Demand Outlook

N State Highway 83
N State Highway 83, Parker, Colorado, 80134
Ring: 5 mile radius

Prepared by Esri
Latitude: 39.50805
Longitude: -104.76417

	2025 Consumer Spending	2030 Forecasted Demand	Projected Spending Growth
Financial			
Value of Stocks/Bonds/Mutual Funds	\$3,210,480,036	\$3,929,440,202	\$718,960,166
Value of Retirement Plans	\$10,478,521,778	\$12,803,463,387	\$2,324,941,609
Value of Other Financial Assets	\$941,912,752	\$1,151,633,894	\$209,721,142
Vehicle Loan Amount excluding Interest	\$252,192,012	\$308,643,108	\$56,451,096
Value of Credit Card Debt	\$207,683,339	\$254,142,316	\$46,458,977
Health			
Nonprescription Drugs	\$13,127,409	\$16,086,478	\$2,959,069
Prescription Drugs	\$24,937,594	\$30,527,251	\$5,589,657
Eyeglasses and Contact Lenses	\$8,554,900	\$10,466,044	\$1,911,144
Home			
Mortgage Payment and Basics (11)	\$978,859,329	\$1,195,047,520	\$216,188,191
Maintenance and Remodeling Services	\$323,901,175	\$395,694,134	\$71,792,959
Maintenance and Remodeling Materials (12)	\$56,372,892	\$68,767,040	\$12,394,148
Utilities, Fuel, and Public Services	\$382,862,706	\$468,987,553	\$86,124,847
Household Furnishings and Equipment			
Household Textiles (13)	\$7,886,799	\$9,658,384	\$1,771,585
Furniture	\$62,163,239	\$76,062,369	\$13,899,130
Rugs	\$2,740,972	\$3,351,971	\$610,999
Major Appliances (14)	\$34,977,849	\$42,774,185	\$7,796,336
Housewares (15)	\$6,370,366	\$7,805,343	\$1,434,977
Small Appliances	\$5,076,302	\$6,222,018	\$1,145,716
Luggage	\$1,731,935	\$2,118,793	\$386,858
Telephones and Accessories	\$5,073,506	\$6,202,350	\$1,128,844
Household Operations			
Child Care	\$44,969,364	\$54,898,922	\$9,929,558
Lawn and Garden (16)	\$44,488,287	\$54,404,466	\$9,916,179
Moving/Storage/Freight Express	\$8,395,119	\$10,307,493	\$1,912,374
Housekeeping Supplies (17)	\$56,362,947	\$69,042,651	\$12,679,704
Insurance			
Owners and Renters Insurance	\$57,596,869	\$70,385,350	\$12,788,481
Vehicle Insurance	\$145,771,793	\$178,650,875	\$32,879,082
Life/Other Insurance	\$47,920,331	\$58,594,041	\$10,673,710
Health Insurance	\$323,222,485	\$395,741,584	\$72,519,099
Personal Care Products (18)	\$40,462,569	\$49,587,790	\$9,125,221
Educational Books/Supplies/Other Expenditures	\$6,578,132	\$8,051,901	\$1,473,769
Smoking Products	\$26,076,618	\$32,004,441	\$5,927,823
Transportation			
Payments on Vehicles excluding Leases	\$208,582,037	\$255,246,230	\$46,664,193
Gasoline/Diesel Fuel/Electric Vehicle Charging	\$230,771,623	\$282,655,252	\$51,883,629
Vehicle Maintenance and Repairs	\$90,263,193	\$110,556,827	\$20,293,634
Travel			
Airline Fares	\$61,132,564	\$74,780,870	\$13,648,306
Lodging on Trips	\$77,461,642	\$94,697,138	\$17,235,496
Auto/Truck Rental on Trips	\$8,782,867	\$10,744,670	\$1,961,803
Food and Drink on Trips	\$59,311,081	\$72,535,870	\$13,224,789

Data Note: The Consumer Spending data is household-based and represents the amount spent for a product or service by all households in an area. Detail may not sum to totals due to rounding. This report is not a comprehensive list of all consumer spending variables therefore the variables in each section may not sum to totals.

Source: Esri forecasts for 2025 and 2030; Consumer Spending data are derived from the 2022 and 2023 Consumer Expenditure Surveys, Bureau of Labor Statistics.

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- (1) Apparel Products and Services** includes shoe repair and other shoe services, apparel laundry and dry cleaning, alteration, repair and tailoring of apparel, clothing rental and storage, and watch and jewelry repair.
- (2) Membership Fees for Clubs** includes membership fees for social, recreational, and health clubs.
- (3) Audio** includes satellite radio service, radios, stereos, sound components, equipment and accessories, digital audio players, records, CDs, audio tapes, streaming/downloaded audio, musical instruments and accessories, and rental and repair of musical instruments.
- (4) Toys and Games** includes toys, games, arts and crafts, tricycles, playground equipment, arcade games, online entertainment and games, and stamp and coin collecting.
- (5) Recreational Vehicles & Fees** includes docking and landing fees for boats and planes, payments on boats, trailers, campers and RVs, rental of boats, trailers, campers and RVs, and camp fees.
- (6) Sports/Recreation/Exercise Equipment** includes exercise equipment and gear, game tables, bicycles, camping equipment, hunting and fishing equipment, winter sports equipment, water sports equipment, other sports equipment, and rental/repair of sports/recreation/exercise equipment.
- (7) Photo Equipment and Supplies** includes film, film processing, photographic equipment, rental and repair of photo equipment, and photographer fees.
- (8) Reading** includes digital book readers, books, magazine and newspaper subscriptions, and single copies of magazines and newspapers.
- (9) Catered Affairs** includes expenses associated with live entertainment and rental of party supplies.
- (10) Snacks and Other Food at Home** includes candy, chewing gum, sugar, artificial sweeteners, jam, jelly, preserves, margarine, fats and oils, salad dressing, nondairy cream and milk, peanut butter, frozen prepared food, potato chips and other snacks, nuts, salt, spices, seasonings, olives, pickles, relishes, sauces, gravy, other condiments, soup, prepared salad, prepared dessert, baby food, miscellaneous prepared food, and nonalcoholic beverages.
- (11) Mortgage Payment and Basics** includes mortgage interest, mortgage principal, property taxes, homeowners insurance, and ground rent on owned dwellings.
- (12) Maintenance and Remodeling Materials** includes supplies/tools/equipment for painting and wallpapering, plumbing supplies and equipment, electrical/heating/AC supplies, materials for roofing/gutters, materials for plaster/panel/siding, materials for patio/fence/brick work, landscaping materials, and insulation materials for owned homes.
- (13) Household Textiles** includes bathroom linens, bedroom linens, kitchen linens, dining room linens, other linens, curtains, draperies, slipcovers and decorative pillows.
- (14) Major Appliances** includes dishwashers, disposals, refrigerators, freezers, washers, dryers, stoves, ovens, microwaves, window air conditioners, electric floor cleaning equipment, sewing machines, and miscellaneous appliances.
- (15) Housewares** includes flatware, dishes, cups glasses, serving pieces, nonelectric cookware, and tableware.
- (16) Lawn and Garden** includes lawn and garden supplies, equipment and care service, indoor plants, fresh flowers, and repair/rental of lawn and garden equipment.
- (17) Housekeeping Supplies** includes soaps and laundry detergents, cleaning products, toilet tissue, paper towels, napkins, paper/plastic/foil products, stationery, giftwrap supplies, postage, and delivery services.
- (18) Personal Care Products** includes hair care products, nonelectric articles for hair, wigs, hairpieces, oral hygiene products, shaving needs, perfume, cosmetics, skincare, bath products, nail products, deodorant, feminine hygiene products, adult diapers, other miscellaneous care products and personal care appliances.

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